



Privacy Policy

Our contact details can be found in the imprint. If you have any questions about our data protection, please contact info@timvest.ch.

The data protection declaration applies to all websites of Turicum Investment Management AG. We do not guarantee compliance with the data protection regulations for non-Turicum Investment Management websites to which there is a link from the Turicum Investment Management AG website.

In the following, we would like to give you an overview of where data is collected and how it is handled.

1. General information on data protection

As part of our activities, data is collected and stored at various points, through various programs and services. This happens, for example, when you use the contact form, or Google Analytics stores your IP address in order to show us behavior on the website in aggregate form. We will go into more detail about the various “data collectors” below.

2. Collection, purpose, storage, and deletion of personal data

2.1. Personal Information and how it is collected

We handle all of our data with care, but with regard to the GDPR, personal data is particularly relevant. This includes above all your name, address, telephone number, etc., but also your IP address.

However, data that refers to a company or organization is not included.

When passing on your information on our website via the contact form, please do NOT write any sensitive data with us.

2.2. Purpose of data processing

Data processing serves various purposes, which are also discussed in detail below.

Basically, we use the data in the context of client contact and improve the user experience on the website.

2.3. Data processing by third parties

As part of our online offer and e.g. for a better user experience, we use various third-party providers to provide content or services on the website, such as videos, fonts, etc. These third-party providers process your IP address in order to be able to display the content on our website correctly. The various instances are dealt with individually below.

It can also happen that these are located in countries outside of Switzerland or even the EU. However, we make sure that the requirements of data protection are met.

These third-party providers may also set cookies or pixel tags with which they process information such as user behavior and other information and, if necessary, link it to information from other sources. Detailed information can be found in the following points.

In exceptional cases, data can be passed on to third parties if this is necessary to pursue our claims or if there is a legal obligation.

2.4. Deletion and Revocation

The data collected will either be deleted for a specific purpose or stored until further notice, provided they are not subject to the retention obligation. Details on the deletion request and storage can be found under the respective points.

You are welcome to contact info@timvest.ch for information and deletion requests.

3. What are cookies in general?

Cookies can be set on this website. Cookies are small text files that are stored permanently or temporarily on your computer when you visit this website. The purpose of the cookies is in particular to analyze the use of this website for statistical evaluation and for continuous improvements to optimize the user experience.

You can completely or partially deactivate cookies in the settings of your browser at any time. If cookies are deactivated, you may no longer be able to use all the functions of this website.

4. Contacting Turicum Investment Management AG

Our website offers you a contact form for contacting us.

The information you provide will be stored by us and used to process your request and processed for further customer relations. The data is also stored for internal purposes (e.g. evaluation, tracking and documentation) and any follow-up contact. For internal purposes, this data will therefore be stored even after the end of the cooperation until explicitly revoked. We also take the liberty of storing notes on explicitly unwanted contacts in order to prevent them.

Please do NOT pass on any information that you do not want us or others to receive. Therefore, please send us sensitive data, not by email or contact form, but by phone at +41 41 449 61 61.

If certain information is to be deleted, please contact us directly via info@timvest.ch

Your data is stored in various places (e.g. email program, website, backup) and also securely stored on the server of our hoster Hostpoint in Switzerland.

5. Contact form and email

All information that you send us via the contact form or by email will be processed as described above. The data sent includes those which you transmit in the mandatory and optional fields, as well as in the message field. Your IP address will also be saved.

We also ask for the e-mail address in order to reduce fake inquiries on the one hand and to have a contact option on the other, e.g. in the case of potential client contact or if we have to identify the person behind it for legal reasons.

6. Newsletter

As part of our marketing and information activities, we send out newsletters. If you have subscribed to the newsletter, you will receive information relevant to the industry on a regular basis.

We store your email address, your IP address and, if necessary, other information such as first and last name in order to personalize the newsletter and better tailor it to your interests.

You can register in various places on the website and then receive a so-called opt-in mail. You will only be included in our recipient pool with this confirmation.

Your data will be used to send you the newsletter. However, they are also included in the evaluation of the performance of the newsletter (aggregated, but also possible at individual level).

Your details will remain stored until revoked. However, you can revoke your registration at any time and, for example, unsubscribe yourself via the unsubscribe link in the newsletter. You can also write to us at info@timvest.ch.

We use the US provider MailChimp (The Rocket Science Group, LLC., 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA) to send our newsletter. Data processing can therefore take place in third countries such as the USA. Detailed information on data protection at MailChimp can be found at <https://mailchimp.com/legal/privacy/>.

7. Google Services & Privacy

This website uses various services from Google LLC., 1600 Amphitheater Parkway Mountain View, CA 94043, USA. Below is an overview of the most important pages relating to data protection for Google products:

General information on Google's data protection declaration:

Tips on the individual products:

<https://policies.google.com/technologies/product-privacy?hl=en>

Use of cookies by Google:
<https://policies.google.com/technologies/product-privacy?hl=en>

Data protection & advertising tools from Google:
<https://policies.google.com/technologies/ads?hl=en>

YouTube Terms of Use:
<https://www.youtube.com/static?gl=DE&template=terms&hl=en>

Please also check the privacy settings of your own Google account – here you can instruct Google exactly what data it can collect once you are logged in with your Google account.

7.1. Google Analytics

7.1.1. Data processing at Google Analytics

This website uses Google Analytics. Google Analytics uses cookies. The information generated by the cookie about your use of this website (including your IP address) is transmitted to a Google server in the USA and stored there.

Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services related to website activity and internet usage. Google may also transfer this information to third parties if required to do so by law or if third parties process this data on Google's behalf.

Under no circumstances will Google associate your IP address with other Google data. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above (Google Analytics Terms).

Any personal data will be deleted or made anonymous after 14 months.

Under the following link, you will find various information on data protection at Google.
<https://business.safety.google/compliance/>

7.1.2. IP masking/anonymization

As the website operator, we have also arranged for your IP to be anonymized. Thanks to IP masking, your IP address is changed in such a way that no conclusions can be drawn about your person. This means that all other data such as location, etc. can also be recorded so that they cannot be linked to you as a person without an IP address.

We use the aggregated, anonymous data from Google Analytics, for example, to improve website performance or to evaluate our marketing activities.

7.1.3. Prevention of tracking by Google Analytics

If you do not want to be tracked via Google Analytics on this or other websites, you can download an add-on for different browsers at:

<https://tools.google.com/dlpage/gaoptout>

For more information on using this add-on, see:
<https://developers.google.com/analytics/devguides/collection/gajs/#disable>

7.2. Google Maps

This website uses the Google Maps product from Google Inc. to show you maps of locations and to provide you with a quick link to Google Maps, e.g. for further route planning (improvement of the user experience).

For example, Google Maps collects and processes the IP address or location information. By using this website, you agree to the collection, processing and use of the automatically collected data by Google Inc., its representatives and third parties.

The terms of use of Google Maps can be found under "Terms of Use of Google Maps" or the terms of use of Google itself. In your browser or the setting of your mobile device, you can set various data protection settings, e.g. also for location determination.

The website uses Google Fonts. In order to be able to integrate the fonts used, a connection to the Google server is established when the website is accessed, which returns the correct font.

The connection allows Google to retrieve and process certain data. Information on this can be found on the following pages:

Data protection:

<https://policies.google.com/privacy?hl=en>

Terms of Use:

<https://policies.google.com/terms?hl=en>

8. Social Media Services and Privacy

Today, social media channels such as Facebook, Twitter, LinkedIn are important in areas such as marketing & analysis, customer acquisition, customer care and service. We therefore also rely on the offers of various social networks.

For every interaction (see below for details) with the social channels, the data protection regulations of the respective operators must be taken into account, the following are the most important ones:

Facebook:

<https://de-de.facebook.com/policy.php>

Facebook profile settings:

<https://www.facebook.com/settings?tab=ads>

Twitter:

<https://twitter.com/en/privacy>

LinkedIn:

<https://www.linkedin.com/legal/privacy-policy>

There you will also find information on data protection settings for the respective accounts.

Some social media networks record a wide variety of information as long as you are logged in as a user, e.g. which websites are accessed. Details can be found in the individual data protection and usage regulations of the respective social networks. If you want to prevent this, please check

your data protection settings for the respective network. You can also log out of the network and delete their cookies.

8.1. Social media on our websites

On our websites you will find various places where you can interact with the social media channels and, for example, share content.

If you use the share functions and in particular if you are logged in with your account of the respective social channel, various information will be sent to the operator of the channel or tapped from them and linked to your user account. The third-party providers can also set cookies.

Please note the respective data protection regulations and settings (see above) and take into account that social networks may be able to track your browsing behavior as long as you are logged in.

8.2. Communication on social media channels

As part of marketing measures, customer loyalty, and customer service, there is also communication and, if necessary, data exchange on various social networks, such as our LinkedIn page.

The data protection regulations of the respective channels also apply here (see above for details). In terms of your data protection, we ask you not to send us any sensitive data within these channels (e.g. as a comment), since we have no influence on how the individual networks handle this data. Instead, we would be glad to contact you directly by email or telephone.

If you provide us with information about you and your concerns (e.g. name, contact details, etc.) within the social networks that are relevant to us and our business activities (e.g. for contacting and initiating a customer relationship, support requests, etc.), we will process them as described under "Contacting Turicum Investment Management AG".

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